

Tata Aria

The Tata Aria redefines several benchmarks with its design and technologies. The vehicle offers class leading features which not only enhance the driving experience but also take comfort and safety to new heights. It comes with 6-speed Automatic Transmission which will be available soon. It is equipped with an In-dash GPS-based Navigation System along with a World-class Music System. Advanced safety features like Electronic Stability Control (ESC) and Traction Control System (TCS) coupled with Six Airbags ensure safety in exigencies.

Exterior

A sparkling dual colored body with a handsome bonnet line characterizes the exteriors of the Aria. The smoked bezel headlamps and the clear lens tail lamps further embellish the exteriors. These combine to give the vehicle significant road presence. A wide chromed grille with horizontal slats adds to the classy look.

The side profile is dominated by a sweeping arc roofline, to give the Aria a dynamic dimension. The muscular wheel arches with large 19" alloys further accentuate these characteristics. The large rear view mirrors contain turn indicators, and fold away to aid parking in narrow spaces.

The rear of the vehicle has Tata Motors signature, vertically stacked tail-lamps and twin exhausts with chromed oval tips neatly integrated into the rear bumper. The rear spoiler embodies the dynamic outlook of the Aria.

Interiors

The interiors of the Aria are inviting and beautifully crafted using fine materials. The color play between Oyster, Ebony and Cola is accentuated by Piano Black finished dashboard center. The top notch Nappa leather upholstery with elegant stitch pattern indulges you in splendid luxury and comfort. Enhanced Piano Black finish on the air vents and door handle decorative elements give you a delightful ambiance. High gloss chrome inner door handles develop a touch of warmth and exclusivity to the luxurious interiors.

Integrated GPS and radio antenna on the rear quarter glass gives you an extraordinary travel experience. The new generation steering wheel with modern styling and excellent ergonomics, features integrated controls for infotainment system and cruise control. Harman



branded acoustics in the vehicle provide an enriched audio experience when you travel in the Aria. The finely tuned 10-speaker and amplifier combo creates the feel of an opera– you enjoy each and every note of music in high definition.

Powertrain

The Aria engine is the tried and trusted 2.2 litre DiCOR offering 115 kW power with 400 Nm torque. It features manual gear selection with sport, economy and cruise driving modes. Torque converter multiplies the low end torque which allows you to drive effortlessly.

Safety

The Aria is equipped with an impressive array of safety features. The basis of this is the vehicle's body-on-frame structure, with special crumple zones and side impact beams designed to reduce the deformation of the passenger compartment. These are complemented by 6 airbags, including side airbags and inflatable curtain airbags. Standard disc brakes on all four wheels combine with ABS, to provide assured stopping performance at all times. An excellent suspension system, with independent front and coil beam rear axle, provides comfort in all road conditions, and can be combined with the vehicle's ESC+TCS system for safer dynamic vehicle behaviour under all driving and weather conditions

Standard / Optional Features

- Automatic transmission
- Cruise control
- Integrated GPS and radio antenna on rear quarter glass
- Reverse parking camera or sensor
- "Follow-me-home" lights
- Smoked bezel headlamps
- Nappa leather upholstery
- HARMAN branded acoustics with 10 speaker and amplifier combination
- Audio control switches on steering wheel
- ABS with EBD

